



**Maximize Your Company's Visibility at
Georgia's Lodging Industry's Largest Event of the Year!**

The Award Celebration Will Be Held First Quarter 2012

MARKETING & SPONSORSHIP OPPORTUNITIES

Join GHLA in celebrating the achievements of Georgia's dynamic lodging industry and gain incredible visibility for your company!

In 2011, more than 500 lodging industry executives gathered to pay tribute our industry's finest during our Stars of the Lodging Industry Celebration. We hope you will to join with us to make our 2012 celebration even grander. This event provides an opportunity to showcase your company's support of this very important segment of your business and to gain incredible visibility!

As a sponsor of GHLA's Stars of the Lodging Industry Celebration you can:

- Boost your company's visibility in Georgia's \$3.7 billion lodging industry.
- Position yourself and your company as leading supporter and supplier to the lodging industry.
- Meet top customers and prospective customers in a festive environment.

Reserve your sponsorship right away to begin taking advantage of the visibility in our event promotions! To reserve your sponsorship or learn more, contact Denise Holland at GHLA at (404) 667-4077 or d.holland@ghla.net.

Platinum Level Sponsor - \$5,000

- Opportunity to be recognized on stage during the Stars Celebration alongside all Platinum Level Sponsors.
- One table of 10 to awards luncheon.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.
- List of attendees with contact info.

Gold Level Sponsor - \$1,500

Sponsor a specific element of this dynamic awards program – to gain exposure for your company.

- Two tickets to the luncheon program.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.
- List of attendees with contact info.

The following Gold Level Sponsorships are available: Image Magnification (to bring every attendee a front-row seat); Centerpieces; Printing for the Programs. We can customize this sponsorship to underwrite the cost of a specific element of the program that matches your marketing goals.

Silver Level Sponsor - \$750

- Two tickets to the luncheon program.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.

Bronze Level Sponsor - \$375

- One ticket to the luncheon program.
- Company name included in promotion on GHLA's Web site, printed program, and AV program.

Award Sponsor - \$2,000/year

NOTE: To build upon the co-branding of these awards with the sponsoring company's name, a three- year commitment is required.

- A Stars of the Lodging Industry Award will be co-branded with your company name. You will designate a company representative to assist with the awards presentation on stage. (GHLA provides the award.)
- Two tickets to the luncheon program.
- Company name included in promotion on GHLA's Web site, e-mail blasts, printed program, and AV program.
- List of attendees with contact info.
- You may choose from the following award sponsorships:

Property Award Sponsorships

- Community Service – **SOLD**
- Good Earthkeeping
- Guest Relations
- Special Event - One-Time Only
- Special Event - Ongoing – **SOLD**
- Technology Innovation of the Year

Employee Award Sponsorships

- Outstanding Administrative Employee
- Outstanding Support Dept. Employee
- Outstanding F&B Employee – **SOLD**
- Outstanding Guest Services Employee
- Outstanding Roomkeeper – **SOLD**
- Outstanding Manager
- Outstanding General Manager – **SOLD**
- Stevan Porter Emerging Hospitality Leader

All sponsorships are available on a first-come basis, so act now to gain the most visibility for your company! Sponsorship rates quoted are GHLA member rates; please call for non-member rates. Contact Denise at GHLA at (404) 667-4077 or d.holland@ghla.net



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SPONSORSHIP RESERVATION FORM

Yes! Sign my company up as a sponsor of GHLA's 2012 Stars of the Lodging Industry. I understand that sponsorships are available on a first-come basis, and that I will be notified by GHLA staff to confirm my sponsorship request.

Fax this Sponsorship Form to GHLA at (404) 745-8899
For additional info, contact Denise at GHLA: (404) 667-4077 • d.holland@ghla.net

Contact Name/Title _____

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email address _____

Total Amount for Sponsorship as checked in the far right column: \$ _____

PAYMENT INFORMATION

- I am paying by credit card and have provided info below.
- Please bill me. I understand that payment must be made to GHLA prior to 2/1/12.

CREDIT CARD INFORMATION

Type of Credit Card _____ Amt Charged _____

Name on Card _____

Card # _____ Exp. Date _____

Signature _____

Place a check mark by the sponsorship opportunity you wish to reserve. If this sponsorship has already been taken, GHLA staff will notify you of additional opportunities available.

- Platinum Level Sponsor - \$5,000
- Gold Level Sponsor - \$1,500
- Silver Level Sponsor - \$750
- Bronze Level Sponsor - \$375

AWARD SPONSOR - \$2,000
Select the Award your company would like to sponsor below:

Property Award Sponsorships

- Community Service -- **SOLD**
- Good Earthkeeping
- Guest Relations
- Special Event - One-Time Only
- Special Event - Ongoing -- **SOLD**
- Technology Innovation of the Year

Employee Award Sponsorships

- Outstanding Administrative Employee
- Outstanding Support Department Employee
- Outstanding F&B Employee -- **SOLD**
- Outstanding Guest Services Employee
- Outstanding Roomkeeper -- **SOLD**
- Outstanding Manager
- Outstanding General Manager -- **SOLD**
- Stevan Porter Emerging Hospitality Leader